

## Curriculum Subject: Business Studies KS4

	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
YEAR 10	<b>Enterprise and Entrepreneurship</b>	<b>Spotting a Business Opportunity</b>	<b>Putting a Business Idea into Practice</b>	<b>Making the Business Effective</b>	<b>Understanding External Influences on Business</b>	<b>Revision Year 10 Exam</b>
	<ul style="list-style-type: none"> <li>• Dynamic nature of business</li> <li>• Risk and reward</li> <li>• Role of business enterprise</li> </ul>	<ul style="list-style-type: none"> <li>• Customer needs</li> <li>• Market research and segmentation</li> <li>• Competitive environment</li> </ul>	<ul style="list-style-type: none"> <li>• Business aims and objectives</li> <li>• Business revenue, costs, and profits</li> <li>• Cash flow and sources of finance</li> </ul>	<ul style="list-style-type: none"> <li>• Ownership and liability</li> <li>• Marketing mix</li> <li>• Business plans</li> </ul>	<ul style="list-style-type: none"> <li>• Stakeholders</li> <li>• Technology and legislation in business</li> <li>• The economy and business</li> </ul>	<ul style="list-style-type: none"> <li>• Revise content of Unit 1</li> <li>• Revise skills of Unit 1</li> <li>• Take and review Year 10 exam</li> </ul>
	Options Round 2					
YEAR 11	<b>Growing the Business</b>	<b>Making Marketing Decisions</b> <b>Revision</b> <b>Year 11 Mock Exams</b>	<b>Making Operational Decisions</b>	<b>Making Financial Decisions</b>	<b>Making Human Resource Decisions</b> <b>Revision</b> <b>GCSE Exam</b>	<b>External exams</b>
	<ul style="list-style-type: none"> <li>• Business growth</li> <li>• Changes in aims and objectives</li> <li>• Business and globalisation</li> <li>• Ethics and environment in business</li> </ul>	<ul style="list-style-type: none"> <li>• Product</li> <li>• Price</li> <li>• Promotion</li> <li>• Place</li> </ul>	<ul style="list-style-type: none"> <li>• Business operations and working with suppliers</li> <li>• Managing quality</li> <li>• The sales process</li> </ul>	<ul style="list-style-type: none"> <li>• Gross and net profit</li> <li>• Understanding financial data and graphs</li> <li>• Understanding business performance</li> </ul>	<ul style="list-style-type: none"> <li>• Organisational structures</li> <li>• Recruitment, training and development</li> <li>• Motivation</li> </ul>	

### St Bede's Curriculum Design Principles

Within subjects: depth, relevance, sequencing, spacing

Between subjects: breadth, cultural capital, coherence, progression, interlinking

#### ASSESSMENT OBJECTIVES:

AO1 – Demonstrate knowledge and understanding of business concepts and issues.

AO2 – Apply Knowledge and understanding of business concepts and issues to a variety of contexts.

AO3 – Analyse and evaluate business information and issues to demonstrate understanding of business activity, make judgements and draw conclusions.